

**4<sup>th</sup> INTERNATIONAL CONFERENCE  
AND DOCTORAL CONSORTIUM  
ON ORGANIZATION DEVELOPMENT AND CHANGE**

**5-6 June, 2012 Lyon, France**

**Organized in partnership with the ISEOR Research Center and the Organization  
Development and Change Division of the [Academy of Management](#) (USA)**

**Languages of communications: English, Spanish or French**

**Rationale:**

Since 2006, international conferences and doctoral consortium of the ODC division of the AOM took place every other year at ISEOR, University of Jean Moulin Lyon 3 and was very successful, enabling an overall 560 presentations of OD and Change academics and doctoral and master students from 22 countries. Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of research on themes such as:

- Comparing research methods
- Comparing the Doctoral and MS-OD Curricula in the field of ODC in various countries
- Preparing a Ph.D. or a MS-OD when in active life
- Research on change management theories and evaluation methods of the results
- Bridging the gap between change methodologies and management control approaches to planned change

**Format of the 2012 conference and doctoral consortium:**

The consortium will consist of two kinds of presentations:

- Papers, conferences and testimonies proposed by academics aimed at presenting the various and supplementary approaches applied to change management in different cultural settings.
- Workshops, where doctoral students, executive doctoral students and MS-OD are invited to present the progress of their research project in order to debate and exchange.

The best papers of academics and of doctoral students (if co-authored with their director of research) will be proposed for publication in the Journal *Recherche en Sciences de Gestion/ Management Sciences/ Ciencias de Gestión*.

**Venue:**

ISEOR Research Center, University of Jean Moulin Lyon 3, is the pilot research center of the doctoral program in Socio-Economic Approach to the management of change and to organization development. Lyon, France is ideally located at the heart of Europe and is an academic powerhouse in the field of management. (see: [www.lyon-france.com](http://www.lyon-france.com)). The ISEOR research center has already organized several conferences with AOM (USA) : 2001 (Management Consulting Division), 2004, 2007 and 2011 (Research Methods Division), (2005) Social Issues in Management Division), 2006, 2008 and 2010 (Organization Development and Change Division), 2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Committee).

**Submissions format and deadlines:**

This conference welcomes two kinds of submissions:

- Papers, panels and testimonies proposed by academics, and enabling the presentation of a variety of approaches to change management
- Workshops, where doctoral or master students either at the early stage of their career or more senior practitioners present their work in progress so as to foster debates and cross-fertilization.

The best academic papers in each of the three languages, as well as papers co-authored by doctoral students and their director of research will be proposed by the scientific committee for publication in the journal *Recherches en Sciences de Gestion-Management Sciences-Ciencias de Gestión*

Doctoral students, executive doctoral students and academics: send an abstract (**4,500 characters** maximum) before **February 15<sup>th</sup>, 2012**. Full papers (15 pages or **30,000 characters** maximum) in English, Spanish or French are expected by **February 29<sup>th</sup>, 2012**.

Format: MS word, Times New Roman 10 point font, single spaced. Margins: 0.90" left, 1.73" right, 0.98" top and 1.18" bottom. Indent 1<sup>st</sup> line of each paragraph. Orientation of sheets: portrait and pages facing one another for all the document. Sheets B5: 7.16" breadth x 10.12" height. Headline 0" and bottom 0.79" Sub-headings should be bold, on a separate line, left-justified, and all caps. Title page should appear as follows: on a separate page from the body of the paper: TITLE of paper, TYPE: Doctoral student, Executive doctoral student, academic, CONTACT PERSON: Choose 1 person to be the contact person, LIST of authors' names, in desired sequence. CONTACT INFORMATION for each author, including the following: Name, Organization or University affiliation, Address, Phone, Fax, email

**Participation fees:**

-Doctoral students: € 100, which includes registration, CD-ROM proceedings

-Academics and professional participants: € 300, which includes registration, proceedings, lunches and gala dinner.

Correspondence and submissions: [colloquedc2012@iseor.com](mailto:colloquedc2012@iseor.com) (See also website: [www.iseor.com](http://www.iseor.com)).